# uc3m Universidad Carlos III de Madrid

## Advanced Statistical Data Analysis

Academic Year: (2018 / 2019) Review date: 11-04-2018

Department assigned to the subject: Statistics Department

Coordinating teacher: CABRAS , STEFANO Type: Compulsory ECTS Credits : 6.0

Year: 4 Semester: 1

#### **OBJECTIVES**

## SPECIFIC SKILLS and COMPETENCES

- 1. To know and use advanced statistical techniques, with last generation software support.
- To extract and analyze information from large data sets.

#### TRANSVERSAL SKILLS and COMPETENCES

- 1. Ability of information analysis and synthesis.
- 2. Modelization and resolution of practical problems in Data Mining.
- 3. Oral and written communication skills.

## **DESCRIPTION OF CONTENTS: PROGRAMME**

- Statistical problems for multivariate data: interpretation versus prediction.
- Interpretation by means of visual representation methods and Cluster analysis
- 2.1 Multidimensional Scaling.
- 2.2 Biplots.
- 2.3 Perceptual Mappings.
- 2.4. Cluster Analysis. Hierarchical Methods, k-means and mixture models.
- 2.4.1 Bottom up hierarchical clustering algorithms.
- 2.4.2 k-means and related algorithms.
- 3. Prediction of a random outcome: Parametric and non-parametric regression methods.
- 3.1 Linear and quadratic discriminant analysis.
- 3.2 Regression for quantitative and categorical data.
- 3.3 Regression trees and Random Forests
- Text Mining.
  - 4.1 Main concepts.
  - 4.2 Word clouds.
  - 4.3 Term by document matrix.

## LEARNING ACTIVITIES AND METHODOLOGY

14 Theoretical support materials available on the Web, and 14 sessions based on problem-solving sessions and practical computing. No group tutorials except during the last week.

#### ASSESSMENT SYSTEM

60% of the final grade will be achieved by a final examination for assessing the knowledge acquired. A minimum of 4 points (out of 10) is required in the final exam. The remaining 40% is obtained by two midterm exams (15%+20%) and the compulsory tasks assigned in the computational labs (5%). Theoretical questions as well as queries on computational laboratories can be asked in the exams.

% end-of-term-examination: 60

% of continuous assessment (assigments, laboratory, practicals...): 40

# **BASIC BIBLIOGRAPHY**

- E. Alpaydin Introduction to Machine Learning, 2nd Edition, MIT Press, 2010

- T. Hastie, R. Tibshirani, J. Friedman Elements of Statistical Learning, 2d Ed, Springer, 2009