uc3m Universidad Carlos III de Madrid

Seminarios de Investigación en Management y Marketing

Curso Académico: (2018 / 2019) Fecha de revisión: 26-04-2017

Departamento asignado a la asignatura: Departamento de Economía de la Empresa

Coordinador/a: PALOMERAS VILCHES, NEUS

Tipo: Optativa Créditos ECTS: 5.0

Curso: 2 Cuatrimestre: 0

OBJETIVOS

These seminar seek to provide the students with a deeper view of the contents related to business research.

DESCRIPCIÓN DE CONTENIDOS: PROGRAMA

The list of seminar for this year is:

FINANCE

DOCTORAL SEMINAR ON THEORETICAL FINANCE

IFTEKHAR HASAN

Cary L. Wellington Professor,

Lally School of Management, Rensselaer Polytechnic Institute.

DOCTORAL SEMINAR ON EMPIRICAL FINANCE

KOSE JOHN

Charles William Gerstenberg Professor of Banking and Finance

Stern School of Business, New York University

DOCTORAL SEMINAR ON BANKING AND FINANCIAL REGULATION

GERALD P. DWYER, JR.

Vice President at the Federal Reserve Bank of Atlanta

Dates: to be determined

MANAGEMENT

DOCTORAL SEMINAR ON TECHNOLOGY MANAGEMENT

ALFONSO GAMBARDELLA

Professor of Management and Director of Ph.D. Program in Business Administration

Bocconi University

DOCTORAL SEMINAR ON ORGANIZATION AND KNOWLEDGE MANAGEMENT

GAUTAM AHUJA

Harvey C. Fruehauf Professor of Business Administration; Professor of Strategy

Ross School of Business, University of Michigan

DOCTORAL SEMINAR ON SOCIAL NETWORKS

OLAV SORENSON

Jeffrey S. Skoll Chair in Technical Innovation and Entrepreneurship and a Professor of Strategic Management

Rotman School of Business, University of Toronto

DOCTORAL SEMINAR ON INTERNATIONAL BUSINESS

HARRY G. BARKEMA

Professor of Strategy and International Business

School of Economics and Business Administration, Tilburg University

SISTEMA DE EVALUACIÓN

The attendance to these seminars is compulsory.