

Academic Year: (2018 / 2019)

Review date: 26-04-2017

Department assigned to the subject: Business Administration Department

Coordinating teacher: DIAS DOS REIS, SAMIRA

Type: Electives ECTS Credits : 5.0

Year : 2 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Management of Innovation

OBJECTIVES

After completing the course the student will be able to :

- Analyze the relationship between established companies and new entrants in innovative sectors in the development, financing and implementation of new ideas
- Understand the organizational and financial challenges of new technology-based companies

DESCRIPTION OF CONTENTS: PROGRAMME

- The management of the internally generated ideas. Spin - offs
- Sources of entrepreneurship
- Teams of entrepreneurs: the founders and their behavior
- Financing entrepreneurs
- Funding and collaborating with entrepreneurs: corporate venture capital

ASSESSMENT SYSTEM

- Individual and teamwork
- Final exam

% end-of-term-examination: 40**% of continuous assessment (assignments, laboratory, practicals...):** 60**BASIC BIBLIOGRAPHY**

- The bibliography consists of a series of scientific articles that will be detailed at the beginning of the course ., ., .