

Master's Thesis

Academic Year: (2018 / 2019)

Review date: 15/01/2019 13:36:30

Department assigned to the subject: Business Administration Department

Coordinating teacher: STIRPE , LUIGI

Type: Master Final Project ECTS Credits : 12.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

In order to develop a sound Final Master Thesis, students should have completed the following courses:

- Managing and leading people
- Strategic management
- International strategic management
- Organizational Behavior
- Comparative HR
- Financial management
- Commercial management
- Production management
- Accounting
- Selection and development
- Managing Employee Attitudes and Behavior
- Research methods and topics in HR

OBJECTIVES

The Final Master Thesis is a unique opportunity to acquire the following competences and skills:

- Identify relevant information sources on HR issues
- Analyze and synthesize information on HR issues
- Strategies for qualitative and quantitative data analysis
- Develop an original well founded dissertation on HR issues
- Present and defend one's own arguments on HR issues

DESCRIPTION OF CONTENTS: PROGRAMME

Students will be required to work on their Master Thesis from the second term on. Each student will be supervised at least by one member of the faculty.

LEARNING ACTIVITIES AND METHODOLOGY

To develop the Master Thesis, students may employ a variety of methods in combination, such as:

- The reading of relevant documents (e.g., book chapters, academic papers, handbooks, reports) on the HR issues to be studied;
- Qualitative research tools, such as interviews with relevant informants (e.g., employees, managers);
- Quantitative research tools, such as surveys.

ASSESSMENT SYSTEM

The Final Master Thesis will be evaluated by an evaluation committee composed by three experts in the HRM field, based on the following criteria:

Written report (70%)
Oral presentation (30%)

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BASIC BIBLIOGRAPHY

- Bryman A. & Bell E. Business Research Methods, 3rd edition , Oxford University Press, 2011
- Collis J. & Hussey R. Business Research: A Practical guide for undergraduates and postgraduate students, 3rd Edition, Palgrave Macmillan, 2009
- Cottrell S. Critical Thinking Skills: Developing effective analysis and argument, Palgrave MacMillan, 2005
- Maylor H. and Blackmon K. Researching Business and Management, Palgrave, 2005
- Peter M. Nardi Doing Survey Research, Routledge, 2013

ADDITIONAL BIBLIOGRAPHY

- Silverman D. Doing Qualitative Research: A Practical Handbook, Sage, 1999