

## Marketing for new ventures

Academic Year: ( 2018 / 2019 )

Review date: 10-05-2018

Department assigned to the subject: Business Administration Department

Coordinating teacher: CERVIÑO FERNANDEZ, JULIO

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 1

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Bachelor, engineering or architectural degree

% end-of-term-examination:	60
% of continuous assessment (assignments, laboratory, practicals...):	40