Research Seminars in Management & Marketing


Department assigned to the subject: Department of Business Administration
Coordinating teacher: PALOMERAS VILCHES, NEUS
Type: Electives ECTS Credits: 5.0
Year: 2 Semester: 0

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.
These seminars seek to provide students with a deeper view of the contents related to business research.

DESCRIPTION OF CONTENTS: PROGRAMME
The list of seminars for this year is:

FINANCE
DOCTORAL SEMINAR ON THEORETICAL FINANCE
IFTEKHAR HASAN
Cary L. Wellington Professor,
Lally School of Management, Rensselaer Polytechnic Institute.

DOCTORAL SEMINAR ON EMPIRICAL FINANCE
KOSE JOHN
Charles William Gerstenberg Professor of Banking and Finance
Stern School of Business, New York University

DOCTORAL SEMINAR ON BANKING AND FINANCIAL REGULATION
GERALD P. DWYER, JR.
Vice President at the Federal Reserve Bank of Atlanta
Dates: to be determined

MANAGEMENT
DOCTORAL SEMINAR ON TECHNOLOGY MANAGEMENT
ALFONSO GAMBARDELLA
Professor of Management and Director of Ph.D. Program in Business Administration
Bocconi University

DOCTORAL SEMINAR ON ORGANIZATION AND KNOWLEDGE MANAGEMENT
GAUTAM AHUJA
Harvey C. Fruehauf Professor of Business Administration; Professor of Strategy
Ross School of Business, University of Michigan

DOCTORAL SEMINAR ON SOCIAL NETWORKS
OLAV SORENSEN
Jeffrey S. Skoll Chair in Technical Innovation and Entrepreneurship and a Professor of Strategic Management
Rotman School of Business, University of Toronto

DOCTORAL SEMINAR ON INTERNATIONAL BUSINESS
HARRY G. BARKEMA
Professor of Strategy and International Business
School of Economics and Business Administration, Tilburg University

ASSESSMENT SYSTEM
The attendance to these seminars is compulsory.