STUDENTS ARE EXPECTED TO HAVE COMPLETED

Management of Innovation

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

After completing the course the student will be able to:

- Analyze the relationship between established companies and new entrants in innovative sectors in the development, financing and implementation of new ideas
- Understand the organizational and financial challenges of new technology-based companies

DESCRIPTION OF CONTENTS: PROGRAMME

- The management of the internally generated ideas. Spin-offs
- Sources of entrepreneurship
- Teams of entrepreneurs: the founders and their behavior
- Financing entrepreneurs
- Funding and collaborating with entrepreneurs: corporate venture capital

ASSESSMENT SYSTEM

- Individual and teamwork
- Final exam

% end-of-term-examination: 40
% of continuous assessment (assignments, laboratory, practicals...): 60

BASIC BIBLIOGRAPHY

- The bibliography consists of a series of scientific articles that will be detailed at the beginning of the course.