Research Methods

Department assigned to the subject: Department of Business Administration
Coordinating teacher: MELERO MARTIN, EDUARDO
Type: Compulsory  ECTS Credits : 5.0  
Year : 1  Semester : 2

STUDENTS ARE EXPECTED TO HAVE COMPLETED
Statistics, Quantitative Methods I & II

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.
This class introduces students to social science methods as applied to the study of organizational issues, focusing on the key issues of measurement, design, analysis and statistical inference. The goal is for students to develop the skills necessary for conducting empirical research and for critically evaluating research conducted by others.

DESCRIPTION OF CONTENTS: PROGRAMME
CLASS 2: Research Design and Basics of Data Analysis. Introduction to STATA program.
CLASS 3: Multiple Regression
CLASS 4: Binary Dependent Variables: Estimating Probabilities
CLASS 5: Quantile Regression
CLASS 6: Endogeneity Problems in Regression Analysis
CLASS 7: Instrumental Variables: Introduction
CLASS 8: Instrumental Variables: Instrument Validity and Strength
CLASS 9: Instrumental Variables in Practice
CLASS 10: Panel Data Structures
CLASS 11: Panel Data Applications
CLASS 12: Panel Data: Differences-in-Differences Estimator
CLASS 13: Regression Discontinuity
CLASS 14: Carrying Out an Empirical Projects (and reporting results)

LEARNING ACTIVITIES AND METHODOLOGY
Students will be required to hand in 5 assignments dealing with the different topics of the program.

Students will be advised on the use of STATA program for those assignments and are expected to develop the necessary programming skills.

The course also includes a set of readings and discussion papers that the students are expected to read in advance. The professor may explicitly ask students to present these papers in class.

ASSESSMENT SYSTEM
Final evaluations will be determined as follows:

50% Final Exam
40% Assignments
10% Class discussions and presentation. (A minimum grade in this item may be required)

% end-of-term-examination: 50
% of continuous assessment (assignments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY
- Joshua D. Angrist and Jörn-Steffen Pischke "Mostly Harmless Econometrics", Pricenton University