STUDENTS ARE EXPECTED TO HAVE COMPLETED

Students do not need to have completed a specific subject for optimal learning.

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

Knowledges:

- Understand and synthesize public and private financial instruments.

Capacities:

- To prepare reports on the various legal instruments of corporate finance.
- To analyze and discern the financial instruments suited to the legal and economic structure of the company.

Attitudes:

- Critical, flexible and responsible attitude regarding the financial operations.
- Entrepreneurial, innovative and social spirit.

DESCRIPTION OF CONTENTS: PROGRAMME

PART I: CORPORATE FINANCE LAW: CURRENT OUTLOOK FOR FINANCIAL MARKETS.
1. Introduction to Financial Markets: Credit market and stock market.
2. Fintech.

PART II: INTERNAL FINANCING OF THE COMPANY.
4- Social capital. Stock Market.

PART III: EXTERNAL FINANCING OF THE COMPANY.
5- Public financing of the company: subsidies.
6- Private financing of the company: "3F: family, friends and fools", commercial credit, bank credit. Factoring, Forfaiting, Leasing and renting.

PART IV: SPECIFIC FINANCING OF SMALL AND MEDIUM ENTERPRISES (SMEs).
7- Traditional financing difficulties for SMEs and proposed solutions.
8- Microcredits for microenterprises.
9- Crowdfunding: crowd-lending, equity crowdfunding.
10- Initial Coin Offering (ICO)
11- Mutual guarantee societies.
12- Participating loans.
13- Securitization.
14- Venture capital, capital development and business angels.

PART V: FINANCING OF TECHNOLOGY-BASED COMPANIES AND SPIN-OFF.
16- Spin-off and academic spin-off: definitions.
17- Financing of spin-off.

PART VI: FINANCING OF SOCIAL ENTERPRISES.
18- Social enterprises and social finance: definition.
19- Social microcredits.
20- Social Venture Fund.
21- Green bonds and social bonds.
22- Other financing instruments of social enterprises.
LEARNING ACTIVITIES AND METHODOLOGY
Theoretical and practical knowledge.

ASSESSMENT SYSTEM
Continuous evaluation: 100%

% end-of-term-examination: 0
% of continuous assessment (assignments, laboratory, practicals...): 100

BASIC BIBLIOGRAPHY
- GARCÍA MANDALONIZ, M. La financiación de las PYMES, Aranzadi, 2003

ADDITIONAL BIBLIOGRAPHY