STUDENTS ARE EXPECTED TO HAVE COMPLETED

Students do not need to have completed a specific subject for optimal learning.

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

Knowledges:
- Understand and synthesize public and private financial instruments.

Capacities:
- To prepare reports on the various legal instruments of corporate finance.
- To analyze and discern the financial instruments suited to the legal and economic structure of the company.

Attitudes:
- Critical, flexible and responsible attitude regarding the financial operations.
- Entrepreneurial, innovative and social spirit.

DESCRIPTION OF CONTENTS: PROGRAMME

PART I: CORPORATE FINANCE LAW: CURRENT OUTLOOK FOR FINANCIAL MARKETS.
1. Introduction to Financial Markets: Credit market and stock market.
2. Fintech.

PART II: INTERNAL FINANCING OF THE COMPANY.

PART III: EXTERNAL FINANCING OF THE COMPANY.
5. Public financing of the company: subsidies.
6. Private financing of the company: "3F: family, friends and fools", commercial credit, bank credit. Factoring, Forfaiting, Leasing and renting.

PART IV: SPECIFIC FINANCING OF SMALL AND MEDIUM ENTERPRISES (SMEs).
7. Traditional financing difficulties for SMEs and proposed solutions.
8. Microcredits for microenterprises.
10. Initial Coin Offering (ICO)
11. Mutual guarantee societies.
12. Participating loans.
13. Securitization.
14. Venture capital, capital development and business angels.

PART V: FINANCING OF TECHNOLOGY-BASED COMPANIES AND SPIN-OFF.

PART VI: FINANCING OF SOCIAL ENTERPRISES.
22. Other financing instruments of social enterprises.
LEARNING ACTIVITIES AND METHODOLOGY

Theoretical and practical knowledge.

ASSESSMENT SYSTEM

Continuous evaluation: 100%

% end-of-term-examination: 0
% of continuous assessment (assignments, laboratory, practicals...): 100

BASIC BIBLIOGRAPHY

- GARCÍA MANDALONIZ, M.  La financiación de las PYMES, Aranzadi, 2003

ADDITIONAL BIBLIOGRAPHY