Seminarios de Investigación en Management y Marketing

Curso Académico: (2017 / 2018)

Fecha de revisión: 26-04-2017

Departamento asignado a la asignatura: Departamento de Economía de la Empresa Coordinador/a: PALOMERAS VILCHES, NEUS Tipo: Optativa Créditos ECTS : 5.0 Curso : 2 Cuatrimestre : 0

OBJETIVOS

These seminar seek to provide the students with a deeper view of the contents related to business research.

DESCRIPCIÓN DE CONTENIDOS: PROGRAMA The list of seminar for this year is: FINANCE DOCTORAL SEMINAR ON THEORETICAL FINANCE **IFTEKHAR HASAN** Cary L. Wellington Professor, Lally School of Management, Rensselaer Polytechnic Institute. DOCTORAL SEMINAR ON EMPIRICAL FINANCE **KOSE JOHN** Charles William Gerstenberg Professor of Banking and Finance Stern School of Business, New York University DOCTORAL SEMINAR ON BANKING AND FINANCIAL REGULATION GERALD P. DWYER, JR. Vice President at the Federal Reserve Bank of Atlanta Dates: to be determined MANAGEMENT DOCTORAL SEMINAR ON TECHNOLOGY MANAGEMENT ALFONSO GAMBARDELLA Professor of Management and Director of Ph.D. Program in Business Administration Bocconi University DOCTORAL SEMINAR ON ORGANIZATION AND KNOWLEDGE MANAGEMENT GAUTAM AHUJA Harvey C. Fruehauf Professor of Business Administration; Professor of Strategy Ross School of Business, University of Michigan DOCTORAL SEMINAR ON SOCIAL NETWORKS **OLAV SORENSON** Jeffrey S. Skoll Chair in Technical Innovation and Entrepreneurship and a Professor of Strategic Management Rotman School of Business, University of Toronto DOCTORAL SEMINAR ON INTERNATIONAL BUSINESS HARRY G. BARKEMA Professor of Strategy and International Business School of Economics and Business Administration, Tilburg University

SISTEMA DE EVALUACIÓN

The attendance to these seminars is compulsory.