

Academic Year: (2017 / 2018)

Review date: 26-04-2017

Department assigned to the subject: Business Administration Department

Coordinating teacher: PALOMERAS VILCHES, NEUS

Type: Electives ECTS Credits : 5.0

Year : 1 Semester : 2

OBJECTIVES

This course focuses on innovation, its determinants and consequences, and its links to firm strategy and organizational choices. We will analyze these issues through economic and management lenses.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Technological knowledge, technical change and diffusion of innovation
2. Innovation and market structure
3. Organizational structure and incentives to innovate
4. Absorptive capacity
5. Protecting innovations through patents
6. The exploitation of innovation. The Licensing of innovation
7. Localization of knowledge and technology spillovers.
8. Diffusion of knowledge through mobility
9. Human capital and innovation

ASSESSMENT SYSTEM

Final exam (50%)

Presentations & assignments (50%)

% end-of-term-examination:	50
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% of continuous assessment (assignments, laboratory, practicals...):	50
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BASIC BIBLIOGRAPHY

- The bibliography consists of a series of scientific articles that will be detailed at the beginning of the course ., ., .