Professional Seminars

Academic Year: (2017 / 2018) **Review date: 29-03-2017**

Department assigned to the subject: Business Administration Department

Coordinating teacher: ZARRAGA OBERTY, CELIA MARIA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

In order to make the most of this course, students are expected to have completed the following courses:

- Managing and Leading People
- Strategic Management
- International Strategic Management
- Organizational Behavior
- Comparative HR
- Financial Management
- Commercial Management
- Production Management
- Accounting

OBJECTIVES

At the end of the semester, students will be able to:

1. Understand how companies analyze and design their human resources policies and their importance to attract, motivate and retain employees.
2. Be able to evaluate the impact of human resource practices on business results.
3. Be aware of the last trends in human resources management.
4. Understand the relationship between these human resource policies and the strategy of the organization.
5. Analyze "real world situations¿.
6. Enhance critical thinking skills through the aforementioned objectives.

DESCRIPTION OF CONTENTS: PROGRAMME

This course will be based on seminars from real HR Managers coming from different companies and industries. The student will be able to learn from real business experiences.

LEARNING ACTIVITIES AND METHODOLOGY

The course will be based on seminars from real HR Managers, the analysis of real business cases, reading of articles and other bibliography recommended by the professor and the discussion and share of ideas. Students will need to read the assigned cases and readings before each class.

Students' attendance to class and participation in discussions is crucial. They should create opportunities to derive value from the class while making informed contributions to class learning. There are different ways of doing this: responding to questions, supplementing or challenging others¿ comments, raising the level of discourse through probing, and asking the right question that illuminates the concept/issues under investigation.

ASSESSMENT SYSTEM

Students will be evaluated based on the following criteria:

- Attendance (20%)
- Class Participation and Discussion (30%)
- Final project (50%)

Extraordinary call: Final Project (100%)

% end-of-term-examination:	0
% of continuous assessment (assigments, laboratory, practicals…):	100