

Academic Year: (2017 / 2018)

Review date: 21/04/2017 00:08:20

Department assigned to the subject: Mechanical Engineering Department

Coordinating teacher: NIETO SANCHEZ, MARIA JESUS

Type: Electives ECTS Credits : 3.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

The compulsory subject of first term are recommended.

OBJECTIVES

This subject aims students to know the peculiarities involving Technology based firms. After completing this subject, students will be able to understand and manage the specific issues that affect the creation of Technology-Based Companies. It focuses on skills related to the management of technology assets and the mechanisms for collaboration between universities and companies to promote the creation of EBT be provided. Specifically, this course reinforces some specific competences:

- Ability to understand, analyze and solve complex problems related to venture, expansion and consolidation of a business project from extensive knowledge of advanced tools of business management.
- Ability to critically analyze cases of companies and draw from them conclusions relevant to business practice.

DESCRIPTION OF CONTENTS: PROGRAMME

The concept of Technology Based Companies (TC): alternative definitions and typologies
 Technological knowledge management
 Knowledge transfer among TC
 Intangible assets of a technological nature
 Technological resources and competitive advantage
 The management of intangible assets of a technological nature
 Economic valuation of intangibles
 Development of R+D+i in high-tech companies
 Funding for TC
 Public policies to support the creation of spin-offs
 Tax incentives for spin-offs
 University-industry collaboration and the creation of spin-offs
 Programs to support the creation of university spin-offs
 Technological collaboration and innovation in TC

LEARNING ACTIVITIES AND METHODOLOGY

- a) Theoretical classes
- b) Seminars
- c) Practical classes

ASSESSMENT SYSTEM

% end-of-term-examination/test:	60
% of continuous assessment (assignments, laboratory, practicals...):	40

Assessment will be based on coursework, students participation and final examinations, following this criterion:

% end-of-term-examination/test:	60
% of continuous assessment (assignments, laboratory, practicals...):	40
- Class involvement and participation: 40%	
- Final exam: 60%	

This assessment is applied both in the ordinary and extraordinary call

BASIC BIBLIOGRAPHY

- Díaz, E., Gómez, C.A., Cuervo, J., Sota, J., Guía para Emprendedores de Base Tecnológica, Fundación Madri+d para el Conocimiento, 2007
- Díaz, E., Souto, J.E., Tejeiro, M.R. NEBTS 3. Nuevas empresas de base tecnológica. Caracterización, necesidades y evolución en un periodo de crecimiento y en otro de ralentización y recesión económica. , Fundación Madri+d para el Conocimiento, 2014
- Tidd, J., Bessant J. Managing innovation. Integrating technological, market and organizational change, John Wiley & Sons.. 5th Edition. UK., 2013