

Marketing for new ventures

Academic Year: (2017 / 2018)

Review date: 04-05-2017

Department assigned to the subject: Business Administration Department

Coordinating teacher: CERVIÑO FERNANDEZ, JULIO

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Bachelor, engineering or architectural degree

% end-of-term-examination: 60

% of continuous assessment (assignments, laboratory, practicals...): 40